THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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And County Fair Time is ripe

in the Valley of the Moon

Well, here we are again—on Friday, the 13th. Always seems to come as a surprise, though actually there's about three such days each year. Be extra careful, even if you aren't superstitious.

BARBER SHOP OPEN at Boyes Bath House. New management. Bob Narcisi, proprietor. Super service. Open 7 days a week.

So we're back on colored newsprint again, and most of you seem to like it that way. That white paper used last week was a dirty white, not pleasing to the eye a tall.

Nothing makes this a man's world more than a flat tire. VALLEY WATCH REPAIR, Boyes Hot Springs. All work guaranteed.

Seeing a car rolling down the street without a driver, a man dashed out from the sidewalk, clambered into the car, and slammed on the brakes. A second man appeared from back of the car, puffing and complaining.

"Wha's big idea? I'm outa gas. I'm pushin' my car to a gas station, and you're the third quick thinker I'm met in the last two blocks."

WHOPPIN' CROWDS come here to get Whoppin' Big Values in Fine Food. We won't be undersold. WOODLEAF MARKET.

Barber shop at Boyes Bath House is open again, after being closed for quite a few months. Everything's new and fresh and the personable young barber, Bob Narcisi, knows his business. He says the shop will be open seven days a week during the entire season.

GREENGRASS NOW SELLS REAL ESTATE that Sol D. Becker used to sell. Phone WE 8-4731. New offices, 18340 Sonoma Hwy.

If you're an old-timer, aren't you saddened somewhat by the apparent lack of interest among young Americans in the game of baseball? 'Way back, every kid played ball. After school, a good sized group always stuck around the school to play, quite frequently "one old cat." After supper the entire neighborhood would play out in the dirt streets. (Followed by a trip to the river for a swim.)

FOR — REDWOOD HANGING BASKET or PATIO PLANTER
Mail $1.55 to P. O. BOX 398, EL VERANO, CALIF.

Then there was the softball flurry. That didn't turn out many good hardball players, but it served as a sport enjoyed by most everybody.

Back in Michigan our little paper sponsored a girls' softball team. Homemade uniforms were used the first year, and the girls got pretty good. Got into the state finals, eliminated on the last day. The team got lots of publicity for the town and for the paper too. Had regular leagues and games were played with a lot of teams representing towns quite a way apart. Cost the sponsor some money, too, what with balls and bats, transportation, and of course ice cream and malteds after each game.

BOYES SPRINGS BATHHOUSE. Show place of the Valley. Hot and cold pools. Mineral baths. Cocktails. Skating. Picnicking.

Now they've got instant iced coffee, instant milk, instant potatoes and rice, and instant lots of things. Haven't yet found one that was as good as the non-instant product. They're now trying to perfect instant eggs, powdered, but they better be better than what they've come up with so far, or no dice.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Remember the old time beer gardens? That is, actually gardens, where patrons could have their cold beer and hot dogs out in the open under the shady trees. And with music! It was a nice institution, but unhappily almost extinct now.

FIELDS UNION SERVICE, Main Corner, Boyes. Union Oil products. Experienced mechanic on duty. Guaranteed service.

The poor old typewriter on which this issue is being originated has seen its best days. No back spacer, the ribbon gets tangled up and the jigger which makes the ribbon go back and forth works very seldom. So if you've got a fairly good used typewriter you'd sell at some reasonable price, why not call us up—WE 8-4500. Maybe we'll make a deal.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

With some beautiful exceptions, most of the flower gardens in the Valley are brown and lifeless, many lawns the same. But still to come are the dahlias and chrysanthemums, so we'll get colorful again before many weeks. Then come the rains and everything green!

RUSTIC INN, Glen Ellen. An unusual tavern with real old-time atmosphere. Bring your guests here—for a change!

Got our own breakfast a few mornings ago. What looked like a choice end of a steak was in the refrigerator, so what would be nicer than a juicy steak for breakfast? Got it in the skillet and when it looked about right we sat down to our early morning feast. Got a bite or two pried loose, but it was still too rare in the middle so back it went into the frying pan. The result: Couldn't cut it at all.

But we learned it was a piece of soup meat the missus had got for her own self. Anyway we tried.

EL DORADO HOTEL, Sonoma. Italian food at its best. Club dinners and banquets. Varied menu—all good. Cocktails.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

Ike: "I think I must have a real sense of humor. Whenever I see something funny, I have to laugh."

Mike: "You must have a pretty tough time shaving."

SMARTEST SUPPER CLUB north of S.F. Buffet suppers. Floor show. Dancing. Cocktails. THE TOWN HOUSE, Glen Ellen.

RUBBER STAMPS Made to Order. CARL O. DRESEL, 442 Bettencourt St., Sonoma. Call WEbster 8-4160.

Well, with the PCC football picture all messed up, the pro footballers this week are getting ready for their training season. Don't envy some of them, especially the Rams, who train in Riverside where right now it's about 115 above.

It's a shame the 49ers couldn't have been induced ere this to train in Boyes Hot Springs. But there'll be teams here frequently during the regular season, with most eastern teams stopping off here the week before their games with the 49ers and the Rams. They like it here, and come back year after year.

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

IN THE SWIM—Men's and women's bathing suits, water rings, masks. Summer merchandise in all lines. BOYES VARIETY.

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All's right with the world. Ike's running, and you know as well as we do that he'll be elected. Never were too crazy about Nixon, but if Ike wants him it's all right with us. Anybody want to bet on the election outcome?

However, much as we like the present administration, we were glad to see its foreign aid appropriation trimmed down quite a bit. We've already spent far too much in aid to countries which, with the war over 11 years now, should be able to stand on their own feet. In fact, we wouldn't give a nickel to any of them.

Sure, we'd lend money to some, but it would be on a strictly business basis. And we might even try to get some real estate in exchange —like say the Bahamas or Bermuda from England.

Ike might be a little more specific on our stand regarding colonialism. We once were a colony and fought to become independent. There's a number of struggling nations now trying the same thing. We'd help them get it.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. BOB CLOUSE, Your Friendly Mover.

VALLEY LANDSCAPE SUPPLIES, Hiway 12 in Caliente. Roy J. Johns, Proprietor. Gravel. Loam. Stone. Good advice, too.

One little tax we pay seems to be a good buy. That is the mosquito abatement tax. Kinda nice to be able to sit in one's back yard and not be eaten up. We couldn't do it in Michigan or Illinois. And pity the poor people of New Jersey, where the mosquitoes are said to be real giants. But only the female will bite you. The males just ferret you out and call their helpmates, to put in the finishing touches.

RICHFIELD SERVICE, Plaza corner, Boyes. Complete car service, friendly but not forward. Bud Delaney, Proprietor.

DENNY'S C O G CLUB, Boyes. Sportsmen gather here every day and evening. They feel at home. So will you.

This should be a good time for our essay on men's underclothing, a matter of extreme puzzlement to us.

'Way back we didn't wear any—in the summertime that is. Then came shirts and drawers. They added an extra layer of clothing around the middle, the shirt was always creeping up, and they just weren't the answer.

BVDs came in sometime or other, and they weren't so bad. Along with regular union suits they eliminated that double layer of cloth, but under certain circumstances were cumbersome and inconvenient.

Shirts and shorts! All right for the hotter summer days, but here again you get that two layer effect, and the shirt crawls up. And be-

sides, we're allergic to wool, and can't stand the feel of our wool pants against our bare skin from the middle leg down to the socks.

One merchant's store tried to sell us long lower pants which come down far enough, and when they get our size we might try them out.

But someone can get rich if he'll devise a really good undergarment for the menfolk. The women seem to be well satisfied with their under attire.

DANCE Saturday nights and Sunday afternoons at famed LITTLE SWITZERLAND, El Verano. Genuine Swiss atmosphere.

Professional Care is Best for the Hair! Why not patronize HAZEL'S HOUSE OF CHARM, Boyes. Razor cutting. Hair styling.

Scout troop 15 of Boyes is having a week's outing at Camp Navarro. The boys earned their own money to a large extent, and the balance needed to insure a good vacation for all the boys was furnished by the Valley of the Moon Lions club.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

SONOMA GROVE, Hiway 12. Italian food at its finest, but every entre you may wish is here for you. Cocktail bar.

"I baked a sponge cake for you, darling," said the young bride, puckering up for a kiss. "But it didn't turn out exactly right. I guess I must have used the wrong kind of sponges."

OUR RESORT, El Verano. Draft beer on tap. Stein Club headquarters. Harvey and Melina on duty. Our mixed drinks are good.

HOOKER OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

Moonbeams, and other local papers with which we've been connected, quite frequently makes constructive suggestions as to new projects, improvements and remedying of existing civic ailments.

So we don't feel badly when the chamber of commerce of the community to the southeast of Boyes decides some of our ideas are worth grabbing, and some investigation and action recommended.

Latest that comes to notice is the matter of a Jack London state park. It should be a must for this Valley, and we're proud we suggested it, not once but many times, the first time several years ago.

We'd feel a little bit better if some of our suggestions were taken up and some action started by our own community group, the Boyes Hot Springs Merchants' association. But it will be in there pitching given more time to really get in the swing. We know that simply as a small newspaper we can't do these things all by ourselves. But to see something really accomplished that we proposed years before really gives us that good feelin'.

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

MIKE & ROSE'S BOYES SPRINGS STORE. Specials on meats of finest quality, last three days each week. Try our steaks.

Cool mornings and hot afternoons is the rule now. Blankets before morning. Typical northern California weather. But where can you beat it?

GEORGE'S MEATS, at Boyes Springs Food Center. Highest grade meats, cut to your order. Hot weather cold slices. Hot dogs, too.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

About seven years ago we could buy in local markets a very fine product—vegetable cottage cheese. The vegetables were all chopped fine and mixed thoroughly with the cheese. We don't like vegetables (except beans, peas and sweet corn), but this vegetable cheese gave them to us in palatable form. Down south they tried to sell us chives cottage cheese, but we hate chives and wouldn't go for it. And the dairies down there never heard of such a cheese. Coming back here we found its manufacture had been discontinued. What to do!

FIRESIDE LODGE, Hiway 12 west of Sonoma. Barbecued chicken, chops, steaks, spareribs. Superb food. Cocktails.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your best bet for car repairs, all makes. Phone WE 8-3971.

Here's a real scoop! Beating all the local papers and some of the big city dailies. Tommy Holmes resigned Wednesday as manager of the Portland Beavers, and our always reliable informant tells us Bill Sweeney, who has lived in Boyes and has many friends here, is the new Portland manager. Sweeney has managed several clubs in the Coast league, has been coach with the Detroit Tigers, and is a big leaguer in every respect. Maybe now we'll see him again once in a while.

MENDEL'S CAFE, Boyes Plaza. Noted for well cooked food, with quality mixed drinks. Excellent service. Pizzas as you like 'em.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

You and we know of many cities which have won wide reputations for some special flower or product, with many of them having special days or weeks to observe the blooming season. There's Portland, Pasadena, Benton Harbor, Mich., many communities in the south. And the Springs area has such a bloom, one which could be made the basis of a civic celebration. Let's become known as the Acacia city.

Acacias are found all over this Valley and when in full bloom make a wonderful color display. Why not an Acacia week early in the spring when this first flower to bloom becomes a yellow blaze of glory?

B & L LAUNDROMAT, Fetters. Bring your washing here during the summer months. No labor, fast service, clean clothes!

It's SONOMA FURNITURE MART for the best in furniture. We'll trade, too. A big floorful for your selection. Drop in and look.

Most unusual sight in the Springs one day last week: A girl wearing pedal pushers, and she actually was riding a bicycle.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

Yep, we're going on a "binge" Sunday. It's the annual press, radio and TV day staged by the officials of the Sonoma county fair. Wouldn't miss it for anything.

The fair itself runs from July 20 to 29. The binge is the curtain raiser. Barbecued beef, baked beans, tossed salad, french bread, and appropriate beverages.

The Sonoma county fair is one of the finest staged in the entire state. We've seen quite a few district fairs, and the local one is right up there among the very best. Plan on taking it in for one day at least, maybe several. Your horse just might win.

DONOVAN'S IRISH INN, opp. Bath House. Short orders, wine, beer. Corned beef sandwiches daily, dinners on weekends.

SONOMA MISSION INN, Boyes. Known nationwide as a standout hostelry, where good food, drinks and service are superb.

HAVE FAITH. To our ageing contemporaries, distressed over the Elvis Presley fad, we say, chin up old boy! says the SF News.

Remember we lived through Rudolph Valentino, Rudy Vallee, Frankie Sinatra, Johnny Ray and even Liberace.

Each of these in his own unique way distressed large numbers of us almost beyond bearing. Yet we survived it and some of us even outgrew romantic Arabs in time to resent piano players.

Though current evidence is vastly to the contrary, we recall the narrow escapes of the past and have faith that somehow, some way this too will pass. We have taken a lot but the nation is fundamentally sound and will survive even rock 'n' roll.

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. THE INSKEEPS.

BOYES SPRINGS FOOD CENTER. You'll find your every food need here. Serve yourself, and pay less. Take-out license.

The Possneckes' Hooker Oaks trailer park up Jack London way is getting 20 more 60-foot trailer spaces ready for use. Ground is being graded, utilities installed, and what is already a most satisfactory trailer park will become even more so. Park under the trees.

PAUL'S RESORT, Verano. Banquet facilities deluxe. Dancing, Dining. Paul at the organ. One-stop resort. Swim pool.

Our favorite lawyer friend, Borden Wood of Portland, sends us a little contribution which indicates he also would make a good magazine or newspaper writer. Here's his story:

A few years ago I had a lady detective on cross-examination. After a deal of pushing, prodding and heaving (she weighed around 225 and I was, still am, skinny) she admitted that she knew nothing about the lawsuit or practically anything else. She was glad to leave the witness stand (hot squat).

Recently I dined (?), nice word for pork chow mein, at a chink dump. In comes this same Lady Goliath detective. She takes a stool next to mine. She now weighs at least 245. She didn't recognize me. She kept moving her big, wide open purse closer and closer over the counter toward me, hoping to catch a pigeon and make her first arrest since goodness knows when. This is called "entrapment" and is commonly employed. During prohibition revenue agents used it by buying a drink and then arresting the bartender.

Finally Miss Behemoth recognized and remembered me. I said: "Would you enjoy some more of the hot squat or shall I tell the chief that that star is about to fall out of your purse?" She grabbed her purse and fled as fast as her flat feet and weight would allow. And so did the plain clothesman, with his handcuffs and gun, who sat in a booth behind her stool, watching and listening.

I've had this same experience in New York. Must be because I dine at the nicest places or that lady officers consider me a bum.

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

And all our wonderful resort swim pools were packed to capacity last weekend, with reservations already in which insure another one just like it this weekend. And just try and get a picnic table!

BANCROFT NURSERY, Sonoma. For shrubs, roses, fruit trees, grapes, berries. Also fertilizers, insect repellents.

SONOMA GOLF & COUNTRY CLUB. Clown room for after the game refreshments. Dine in our luxury room, overlooking pool.